

ARIAT DENIM

BECAUSE FIT MATTERS

— Riding Favorites —



ARIAT TROUSER



REAL BOOT CUT

Plus Sizes Available



REAL BOOT CUT

ARROW FIT



REAL STRAIGHT

Plus Sizes Available



REAL SKINNY

— All Day Favorites —



ULTRASTRETCH TROUSER



ULTRASTRETCH FLARE



ULTRASTRETCH BOOT CUT

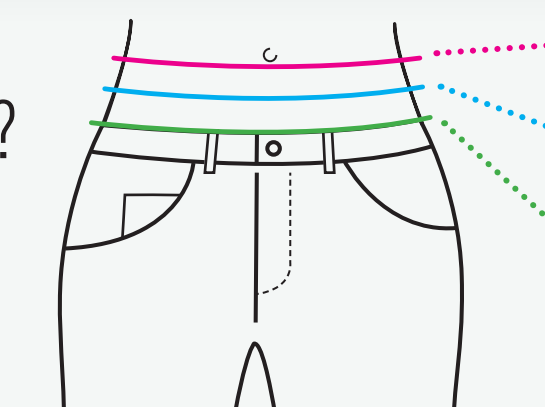


ARIAT BOYFRIEND



ULTRASTRETCH SKINNY

What is your **RISE**?



PERFECT sits at the waist
Boot Cut, Skinny, Flare

MID sits above the hips
Boot Cut, Straight, Trousers, Skinny, Boyfriend

LOW sits at the hips
Boot Cut, Straight

Not Curvy?

Try **ARROW FIT**
— straight through the waist

Boot Cut Mid Rise

