

Strawberry

VARIETY GUIDE



STRAWBERRY TYPES - WHAT'S THE DIFFERENCE

JUNE-BEARING STRAWBERRIES produce one crop in late spring or early summer (usually June in the Willamette Valley, possibly as late as July in eastern Oregon), lasting around four weeks, starting the year after planting. With prolific runners (horizontal stems that grow along the ground), they're suited for matted row planting, ideal for those wanting a substantial harvest for freezing or jam-making.

EVERBEARING STRAWBERRIES yield fruit twice a year—first during the June-bearing season and again in late summer. While they offer a late-summer crop in the planting year, they produce few runners. Less favored than day-neutral cultivars in most regions due to lower productivity and a shorter fruiting period.

DAY-NEUTRAL STRAWBERRIES provide fruit throughout the growing season, except in extreme temperatures. In the Willamette Valley, they typically fruit from May to early October, and in central Oregon, from late June to October or the first frost. These cultivars bear fruit in the same year they're planted, ideal for containers or hill systems, needing less space as they produce few runners. It's crucial to differentiate day-neutral cultivars from "everbearing" types when purchasing to avoid confusion. Knowing specific cultivar names within each type aids in making informed choices.

VARIETY	HARVEST SEASONS										EVER BEARING	DAY-NEUTRAL	CHARACTERISTIC
	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT					
ALBION				X							All Season		Large fruit with sweet outstanding flavor, high yield
AROMAS											All Season		Large fruit, exceptional quality and flavor
EARLIGLOW				X									High yield, outstanding flavor, & premium sweetness
HANEOYE				X									Cold hardy, high yield, long fruiting popular commercial variety
HOOD				X									Best as a fine preserve & jam berry, all purpose
QUINAULT											All Season		Medium berry, firm with excellent flavor, popular NW variety
RAINIER				X									Excellent flavor eaten fresh, very tough virus tolerant
TOTEM				X									Early, very firm, conical shaped and best of the freezer berries
TRI STAR				X							Annual	YES	Excellent sweet flavor, small to medium fruit
SEASCAPE												YES	Medium firm berry, outstanding flavor, & appearance
SHUSKAN				X									Late, extra hardy variety, recommended for colder areas
SWEET SUNRISE				X									Ripens early, large firm berry with excellent flavor

X = JUNE BEARING

FRUIT

BUSH HABITAT

CHARACTERISTIC



Wilco